

April 10, 2008

FOR IMMEDIATE RELEASE

Theatrical Business Division
Oriental Land Co., Ltd.

**CIRQUE DU SOLEIL THEATRE TOKYO Pre-Opening Schedule
Tickets for Preview Performances to Go on Sale**

URAYASU, CHIBA—Oriental Land Co., Ltd. has announced the schedule leading up to the October 1, 2008 Grand Opening of **Cirque du Soleil Theatre Tokyo** as follows.

■ **Sales of preview performance tickets start from 10:00 a.m., April 11, 2008**

Prior to the Grand Opening of the theater and new show, a total of 39 preview performances will take place between August 15 and September 30. These performances will enable Cirque du Soleil to evaluate audience reactions to this new production. Tickets for the preview performances will go on sale at 10:00 a.m. on Friday, April 11 through the online and telephone centers listed below.

Starting April 26, major ticket agencies will also begin sales of tickets for the performances from September 5 to 30.

Cirque du Soleil Theatre Tokyo Official Homepage: www.cirquedusoleil.co.jp
(PC and mobile)
Sales start: 10:00 a.m. on Friday, April 11, 2008

Cirque du Soleil Theatre Tokyo Ticket Reservations Desk: **0570-02-8666**
Sales start: 10:00 a.m. on Friday, April 11, 2008
Hours: All Day (closed 4:00 a.m. to 7:00 a.m. JST)
Type of service: Automated voice prompt system
Note: Reservations can only be made from telephones with Caller ID function.

Cirque du Soleil Theatre Tokyo Group Reservations Desk: **0570-02-8333**
Sales have already started.
Hours: 10:00 a.m. to 5:00 p.m. (closed weekends, national holidays, and the year-end/New Year's period)

Note: Some cell phones, IP phones, and overseas phones may not be able to call the above two telephone numbers.
Desk hours are subject to change without notice.

■ **Information Desk to open from 10:00 a.m., April 11, 2008**

The Cirque du Soleil Theatre Tokyo Information Desk will open in conjunction with the start of advance ticket sales for the preview performances.

Cirque du Soleil Theatre Tokyo Information Desk: **0570-02-8777**

Hours: 10:00 a.m. to 5:00 p.m. (closed during the year-end/New Year's period)

Note: Some cell phones, IP phones, and overseas phones may not be able to call the above telephone number.

The Desk hours are subject to change without notice.

■ **Applications for email news service accepted starting April 11, 2008**

Application for the email news service will be accepted through the official website starting April 11. This service will be set up to provide detailed information on the show and tickets.

■ **“Artisans de l’Imaginaire: The World of Cirque du Soleil” event to be held from April 26 to May 6, 2008**

During the Golden Week holiday period (late April to early May), an event will be held at the Omotesando Hills shopping complex in Tokyo to allow the public to experience Cirque du Soleil’s creativity and world view. Details on the event contents will be announced on the official website as soon as they are confirmed.

Event Hosts: Cirque du Soleil and Oriental Land Co., Ltd.

Co-Sponsor: Mori Building Co., Ltd. (Omotesando Hills)

Support: Canadian Embassy, Province of Québec Japan Office

Venue: Space “O:”, B3 Floor, Main Bldg, Omotesando Hills

Date: April 26 to May 6

Time: 11:00 a.m. to 9:00 p.m.

(April 27: until 8:00 p.m.; May 6: until 6:00 p.m.)

Event Contents: Details are undecided (to be announced on the official website as soon as they are confirmed)

■ **Press conference for the show title announcement to be held June 5, 2008 (tentative)**

A press conference is scheduled for June 5 to announce the title of the show. At the press conference, the media will be allowed to photograph the interior of the theater and a portion of the show. This will be the only opportunity to film in the theater before the Grand Opening in October.

■ **General ticket sales to start in early July 2008 (tentative)**

Tickets for the first period of October 1, 2008 through end of March 2009 will go on general sale from early July. The tickets will be available through the official website and major ticket agencies.

■ **Gala Premiere Event to be held October 1, 2008**

As befits a show with a total investment of 14 billion yen that reflects the world's highest level of entertainment, a gala, red-carpet premiere is being planned for the Grand Opening day, October 1.

For inquiries from the general public, please give the following contact number:

Cirque du Soleil Theatre Tokyo, Information Desk
0570-02-8777

- Scheduled to open on Friday, April 11 from 10:00 a.m.
- This number may not be accessible from some cell phones, IP phones or overseas numbers.
- Hours: 10:00 a.m. – 5:00 p.m. Closed during the year-end and New Year's period.
- The above hours are subject to change without prior notice.

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